

Kitsap Peninsula Business Journal KPBJ.COM

The Kitsap Peninsula's Best Source for Business News You Need to Know in Print and Online
Featuring Weekly and Special Online KPBJ Breaking News Bulletins

Online Advertising Rates

Top of page Leaderboards (2)

\$150/mo. 3-month ROS contract
\$125/mo. 6-month ROS contract
\$100/mo. 12-month ROS contract
Rotation with 4 other ads

Header_AB_468x60_ROS
468x60 pixels

Top Anchor Right Column Ad

\$350/mo. 3-month ROS contract
\$325/mo. 6-month ROS contract
\$300/mo. 12-month ROS contract
Rotation with 4 other ads

Mid Anchor Right Column Ad*

\$325/mo. 3-month ROS contract
\$300/mo. 6-month ROS contract
\$275/mo. 12-month ROS contract
Rotation with 4 other ads

Low Anchor Right Column Ad*

\$300/mo. 3-month ROS contract
\$275/mo. 6-month ROS contract
\$250/mo. 12-month ROS contract
Rotation with 4 other ads

Right_A_300x250_ROS
Right_B_300x250_CAT
Right_E_300x250_CAT
300x250 pixels

Middle Right Column Ad

\$250/mo. 3-month ROS contract
\$225/mo. 6-month ROS contract
\$200/mo. 12-month ROS contract
Rotation with 4 other ads

Right_C_300x150_ROS
300x150 pixels

Lower Right Column Ad

\$150/mo. 3-month ROS contract
\$125/mo. 6-month ROS contract
\$100/mo. 12-month ROS contract
Rotation with 4 other ads

Right_D_300x100_ROS
Right_F_300x100_CAT
300x100 pixels

* This ad type appears on main teaser pages, not article pages.

Top Vertical Left Column Ad

\$275/mo. 3-month ROS contract
\$250/mo. 6-month ROS contract
\$225/mo. 12-month ROS contract
Rotation with 4 other ads

Left_A_160x300_ROS
160x300 pixels

Left_D_160x600_CAT
160x600 pixels

Lower Vertical Left Column Ad*

\$375/mo. 3-month ROS contract
\$350/mo. 6-month ROS contract
\$325/mo. 12-month ROS contract
Rotation with 4 other ads

Middle Button Left Column Ad

\$175/mo. 3-month ROS contract
\$150/mo. 6-month ROS contract
\$125/mo. 12-month ROS contract
Rotation with 4 other ads

Left_B_160x150_ROS
160x150 pixels

Lower Button Left Column Ad

\$75/month ROS
Rotation with 4 other ads

Left_C_160x100_ROS
Left_E_160x100_CAT
Left_F_160x100_CAT
160x100 pixels

** This ad type appears on main teaser pages, not article pages.*

Online Advertising Terms & Conditions:

Billing is on a monthly basis, and due on the 20th of the month, with payment pre-authorized by either credit card or direct deposit only. As space is limited, all ads are sold on a first come, first served basis. All advertising is accepted subject to the publisher's approval. A 20 percent discount is extended to recognized non-profit organizations.

Please contact the Advertising Department for Online Advertising File Requirements.

ONLINE ADVERTISING BILLING

- All Online ads* will be billed on a monthly basis at placement.
- KBPJ Online will not pay agency commissions. Commissions are paid on KPBJ print versions.
- Advertiser and/or advertising agency shall at all times be jointly liable for all monies due and payable to KPBJ.
- Advertisers will be billed for all delinquent agency accounts.
- Insertion orders placed by an agency and/or advertiser represent acceptance of all terms and conditions of the rate sheet. KPBJ is not bound by conditions appearing on order blanks or copy instructions when such conditions conflict with these terms and conditions. Nor is KPBJ bound by conflicting contracts and orders received from an advertiser or agency.
- * Online ads include Leaderboard, Anchor, Middle, Lower, Vertical, Button ads, Breaking News and Monday Emailer.

ONLINE ADVERTISING TERMS AND CONDITIONS:

- KPBJ Online reserves the right to refuse any online ad that may be misleading, objectionable or not in keeping with the website's standards.
- If new rates are announced, the advertiser will be protected at contact rates for the period of the contract.
- The publisher's liability for any error will not exceed the charge for the advertisement in question.
- Advertiser shall at all times defend, indemnify and hold harmless Publisher and its officers, directors, shareholders, employees, accountants, attorneys, agents, affiliates, subsidiaries, successors, and assigns from and against any and all third-party claims, damages, liabilities, costs and expenses, including reasonable legal fees and expenses, arising out of or related to the content of Advertiser's advertisements served by Publisher pursuant to this Agreement and/or any materials to which users can link through those advertisements.
- Contract and/or insertion order must correspond with the current rate schedule, and any ad received for publication will be charged under the terms of the effective rates and condition.
- When copy changes covered by a space contract or insertion order are not received by the closing date, copy previously run will be used.
- Two or more advertisers are not permitted to use the space under the same contract.
- All contracts must be in writing, and any changes in specifications must be received in writing prior to posting.

Size _____ Start Date _____ 3 mo. 6 mo. 12 mo. Monthly rate: \$ _____

Advertiser _____ Company Name _____

Accepted for KPBJ Online by _____ Date _____

CREDIT CARD AUTHORIZATION

I, _____ hereby authorize Wet Apple Inc. to bill my credit card for the charges as indicated above:

Circle One: VISA MASTERCARD

Credit Card Number: _____ - _____ - _____ - _____ Expiration Date: _____ mo. _____ yr.

Name As It Appears On Card: _____ Company Name: _____

Billing Address As It Appears On Your Statement: _____ Signature Of Authorized User: _____

Street: _____

This is a one-time authorization

City: _____ State: _____ Zip: _____

This is an authorization for contractual billing

Phone: _____

I understand and agree that any and all charges made to my credit card will be transmitted electronically. An invoice showing payment by credit card will be sent.